

Please Deliver To:

Buyer's Guide Listing Form

Use this form to submit your listing for *Camp Business* magazine's print and yearlong, online Buyer's Guide. Your print listing will appear in our March 2008 issue. Your online listing, including hot links to your web/e-mail address and click-through reporting, will go live as soon as we process your order and payment. So, sign up early for bonus months!

To participate, complete the form below (selecting up to 3 categories using the key on reverse side) and provide a brief description of your company's products/services. Sign and fax this page only to (330) 723-6598.

PAYMENT OPTIONS (Payment must accompany your request)

CHECK ALL THAT APPLY

- Print & Online Listing (advertisers) \$250 Print & On-line Listing (non-advertisers) \$500
 Enhanced Listing (includes logo). Above rate + \$50 per category in which your logo will appear.
 Online Banner Ad (1 year) \$995 Online Banner Ad (6 months) \$575 • 1/6 vert. pg. size – 160 pixels wide x 347 pixels tall.
 File formats – JPEG, TIFF, PDF or EPS. Resolution – 72 ppi or greater. Submit artwork to info@northstarpubs.com

Check One: Visa MasterCard American Express Check # _____ (Payable to Northstar Publishing, Inc.)
 Credit Card #: _____
 Name On Card: _____ Expiration: _____
 Signature: _____ Date: _____

YOUR CORPORATE LISTING

Listing Contact (will not appear in listing): _____
 Phone: _____ Fax: _____ Toll Free: _____
 Company Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____ Country: _____
 Email: _____ URL: _____

PRODUCTS AND/OR SERVICES LISTING

Products and/or Services description (MAXIMUM 240 CHARACTERS): _____

CATEGORIES – Please indicate in which category you would like your listing to appear. (MAXIMUM 3 – SEE REVERSE SIDE).

- CATEGORY 1: _____ INCLUDE YOUR LOGO-ADD \$50
 CATEGORY 2: _____ INCLUDE YOUR LOGO-ADD \$50
 CATEGORY 3: _____ INCLUDE YOUR LOGO-ADD \$50

Sign Off & Date: _____

(CHECK BOX) Please have a representative call me about advertising in the Camp Business March Buyer's Guide issue.

Print Listing Deadline: 01/22/08 • For Advertising Reservations: Call (866) 444-4216

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CATEGORY KEY

Record category name(s) in the Products and/or Services Listing form on reverse side (maximum 3 categories).

| | |
|---|--|
| Accessibility Products & Equipment | Litter Control Products |
| Aerators & Fountains | Management Software |
| Animal & Pest Control Products & Services | Miniature Golf |
| Apparel | Money Handling Equipment |
| Aquatics Equipment & Supplies | Mowers & Lawn Equipment |
| Archery Equipment | Outdoor Recreation Equipment & Supplies |
| Architects, Designers & Engineers | Photography Equipment, Supplies, & Services |
| Arts & Crafts Supplies | Playground Equipment |
| Beds and Bedding | Playground Safety Surfacing |
| Boats, Canoes or Kayaks | Programming Products & Services |
| Books, Guides & Reference Materials | Promotional Products & Advertising Specialties |
| Buildings & Structures | Rec Centers/Community Centers |
| (Restrooms, Concessions, Maintenance Buildings) | Registration Products & Services |
| Climbing Walls | Rental Services |
| Communication Products & Services | Restrooms & Locker Rooms (Furnishings & Equipment) |
| Concessions Supplies & Equipment | Rink Equipment & Supplies |
| Construction Equipment & Supplies | Ropes Courses |
| Consulting Services | Safety & Security Products & Services |
| CustoField Stencils | Safety Surfacing (Playground) |
| Dock Equipment | Scoreboards |
| Docks, Decks & Bridges | Shade Structures |
| Drinking Fountains | Signs |
| Educational Products | Site Furnishings & Site Amenities |
| Equestrian Programs & Products | Skateparks & Skate Products |
| Facility & Grounds Maintenance Products | Software |
| Fee Collection System | Sound Systems |
| Festival & Event Products & Services | Sports/Ice Rinks |
| Field Accessories | Sports Equipment |
| First Aid Supplies | Sports Field Marking, Grooming & Maintenance |
| Fitness Equipment | Sports Turf Products |
| Flooring & Athletic Surfaces | Staffing/Recruitment Products & Services |
| Food Service Products | Surfacing Materials |
| Footlockers | Swimming Pool Chemicals |
| Fundraising Products & Programs | Swimming Pool Enclosures (Commercial) |
| Furniture | Swimming Pool Equipment |
| Games | Synthetic Turf |
| Gazebos, Pavilions & Picnic Structures | TeaSports |
| Gift & Camper Care Packages | Tents, Tipis & Yurts |
| Golf Course Products & Equipment | Traffic Control/Parking |
| ID Systems-Wristbands, Tickets, etc. | Turf Care Chemicals |
| Indoor Recreation Equipment | Utility/Maintenance Vehicles |
| Insurance & Risk Management Providers | Vehicles, Transportation |
| Interactive Products & Services | Water Park & Sprayground |
| Irrigation Products | Water Safety Training & Supplies |
| Labels | Waterfront Recreation Equipment & Supplies |
| Lake/Pond Management Products | Website Design & Service |
| Landscaping Products & Materials | Windscreen & Netting |
| Lighting | |