

ISSUE	EVERYTHING H2O	INDOOR SPORTS, FITNESS & RECREATION FACILITIES	PARKS & PLAYGROUNDS	OUTDOOR SPORT COMPLEXES & ATHLETIC FIELDS
<p>JANUARY</p> <p>FITNESS</p> <p>Edit Deadline: 10/12/07 Ad Deadline: 11/19/07 Materials Deadline: 11/23/07</p>	<p>Aquatic Centers & Natatoriums</p> <p>Plus:</p> <ul style="list-style-type: none"> • Access Products <ul style="list-style-type: none"> - Accessibility (Disabled) - Grab Rails, Ladders • Commercial Pool Products • ID, Tickets & Wristbands 	<p>Fitness Centers</p> <p>Plus:</p> <ul style="list-style-type: none"> • Cardio • Protective Flooring • Strength, Resistance • Therapeutic 	<p>Dogparks</p> <p>Plus:</p> <ul style="list-style-type: none"> • Fencing • Lighting • Pet Waste 	<p>Baseball & Softball Complexes</p> <p>Plus:</p> <ul style="list-style-type: none"> • Turf & Field Maint. <ul style="list-style-type: none"> - Mowing, Grooming - Irrigation, Control, Drainage - Seeding, Aerating - Dragging, Lining • Synthetic Turf • Restrooms, Concessions • Scoreboards, Lights • Bleachers, Seating
<p>FEBRUARY</p> <p>SPORTS COMPLEXES</p> <p>Edit Deadline: 11/12/07 Ad Deadline: 12/17/07 Materials Deadline: 12/21/07 Bonus Circulation:</p> <ul style="list-style-type: none"> • NRPA Aquatic Conference Aquatic Centers 	<p>Lockers & Locker Rooms</p> <p>Plus:</p> <ul style="list-style-type: none"> • Accessories • Laundry & Towels • Saunas • Showers • Toilet Comp/Toilets • Waste Receptacles 	<p>Recreation Centers, Gymsnasiums, Field Houses & Ice Rinks</p> <p>Plus:</p> <ul style="list-style-type: none"> • Aerobics • Basketball Prod. • Bleachers/Seating • HVAC • Scoreboards/Lights • Surfaces/Gym Floors 	<p>Skateparks</p> <p>Plus:</p> <ul style="list-style-type: none"> • Amenities • Fencing • Lighting • Vandal Resistant Products 	<p>Soccer Complexes</p> <p>Plus:</p> <ul style="list-style-type: none"> • Soccer Turf (Natural) <ul style="list-style-type: none"> - Seeding, Aerating - Mowing, Grooming - Irrigation, Control, Drainage • Soccer Turf (Synthetic) • Scoreboards & Lights • Bleachers, Seating • Restroom & Concessions
<p>MARCH</p> <p>GROUNDS MAINTENANCE</p> <p>Edit Deadline: 12/10/07 Ad Deadline: 01/18/08 Materials Deadline: 01/25/08</p>	<p>Ponds, Lakes, Waterfronts & Beaches</p> <p>Plus:</p> <ul style="list-style-type: none"> • Aerators/Fountains • Lifeguard & Emergency Equip. • Furniture & Amenities • Beachcleaners • Restrooms & Concessions 	<p>Volleyball</p> <p>Plus:</p> <ul style="list-style-type: none"> • Nets & Netting • Scoring Equip. • Padding • Standards • Floor Covers & Wipes 	<p>Trails & Pavilions</p> <p>Plus:</p> <ul style="list-style-type: none"> • Mowing & Trimming • Utility Vehicles • Waste Receptacles • Docks, Decks & Bridges • Restrooms • Lighting 	<p>Golf Courses</p> <p>Plus:</p> <ul style="list-style-type: none"> • Golf Turf <ul style="list-style-type: none"> - Seeding & Aerating - Mowing & Grooming - Irrigation & Control • Synthetic Turf • Amenities • Accessibility
<p>APRIL</p> <p>AQUATICS</p> <p>Edit Deadline: 01/14/08 Ad Deadline: 02/18/08 Materials Deadline: 02/25/08</p>	<p>Water Play</p> <p>Plus:</p> <ul style="list-style-type: none"> • Aquatic Centers • Water Parks • Wave Machines • Pools & Spas • Water Slides • ID, Tickets & Wristbands 	<p>Competitive Swimming Programs</p> <p>Plus:</p> <ul style="list-style-type: none"> • Bleachers, Benches & Seating • Line Protection • Racing Lanes & Reels • Scoreboards & Recordboards • Sound Systems & Acoustics • Starting Platforms • Timing Devices 	<p>Spraygrounds & Splash Pads</p> <p>Plus:</p> <ul style="list-style-type: none"> • Shade Structures & Pavilions • Furniture & Amenities • Restrooms & Concessions • Control Systems • Cleaning Equipment • Safety Surfacing 	<p>Multi- Use Facilities</p> <p>Plus:</p> <ul style="list-style-type: none"> • Lacrosse • Tennis • Track & Field • Outdoor Pools • Synthetic Turf
<p>MAY</p> <p>PLAYGROUNDS</p> <p>Edit Deadline: 02/15/08 Ad Deadline: 03/17/08 Materials Deadline: 03/24/08</p>	<p>Commercial Pools & Spas</p> <p>Plus:</p> <ul style="list-style-type: none"> • Cleaning Equipment • Coatings (Fiberglass & Paint) • Covers & Accessories • Decking & Flooring • Dehumidifiers • Enclosures • Lighting • Liners • Heaters • Accessibility Products 	<p>Gymnastics & Pilates</p> <p>Plus:</p> <ul style="list-style-type: none"> • Mats • Safety & Security 	<p>Playgrounds</p> <p>Plus:</p> <ul style="list-style-type: none"> • Amenities • Safety Surfacing 	<p>Tennis Complexes</p> <p>Plus:</p> <ul style="list-style-type: none"> • Benches & Seating • Court Surfacing <ul style="list-style-type: none"> - Clay, Cushioned - Hard, Indoor Poured • Re-surfacing • Fencing • Lighting • Nets & Netting • Restrooms & Concessions • Synthetic Turf
<p>JUNE</p> <p>SHADE STRUCTURES</p> <p>Edit Deadline: 03/14/08 Ad Deadline: 04/18/08 Materials Deadline: 04/25/08</p>	<p>Lifeguard & Emergency Equipment</p> <p>Plus:</p> <ul style="list-style-type: none"> • Chairs • Training • Uniforms • Rescue Equipment • Safety Devices • Defibrillators • ID, Tickets & Wristbands 	<p>Fitness Centers</p> <p>Plus:</p> <ul style="list-style-type: none"> • Cardio • Protective Flooring • Strength, Resistance • Therapeutic 	<p>Playground Shade</p> <p>Plus:</p> <ul style="list-style-type: none"> • Awnings • Canopies & Tents • Umbrellas • Shelters & Pavilions 	<p>Football Complexes</p> <p>Plus:</p> <ul style="list-style-type: none"> • Natural Turf <ul style="list-style-type: none"> - Mowing, Grooming - Irrigation, Control - Seeding, Aerating - Dragging, Lining - Drainage • Synthetic Turf • Restrooms, Concessions • Scoreboards, Lights • Bleachers, Seating

2008 Editorial Calendar

ISSUE	EVERYTHING H2O	INDOOR SPORTS, FITNESS & RECREATION FACILITIES	PARKS & PLAYGROUNDS	OUTDOOR SPORT COMPLEXES & ATHLETIC FIELDS
<p>JULY</p> <p>PARKS, PAVILIONS & RESTROOMS</p> <p>Edit Deadline: 04/14/08 Ad Deadline: 05/16/08 Materials Deadline: 05/23/08</p>	<p>Water Chemistry & Quality</p> <p>Plus:</p> <ul style="list-style-type: none"> • Controllers (Chemical & Mechanical) • Chlorination • Ozone Systems • Heaters 	<p>Specialty Fitness Programs</p> <p>Plus:</p> <ul style="list-style-type: none"> • Yoga • Aerobics • Pilates • Martial Arts 	<p>Climbing Walls</p> <p>Plus:</p> <ul style="list-style-type: none"> • Challenge Courses • Ropes Courses • Skateparks 	<p>Baseball & Softball Complexes</p> <p>Plus:</p> <ul style="list-style-type: none"> • Turf & Field Maint. <ul style="list-style-type: none"> - Mowing, Grooming - Irrigation, Control, Drainage - Seeding, Aerating - Dragging, Lining • Synthetic Turf • Restrooms, Concessions • Scoreboards, Lights • Bleachers, Seating
<p>AUGUST</p> <p>WATERPARKS & SPRAYGROUNDS</p> <p>Edit Deadline: 05/16/08 Ad Deadline: 06/16/08 Materials Deadline: 06/23/08 Bonus Circulation:</p> <ul style="list-style-type: none"> • World Waterpark Show 	<p>Waterparks & Spraygrounds</p> <p>Plus:</p> <ul style="list-style-type: none"> • ID Systems (Tickets, Wristbands) • Drainage & Gutters • Furniture & Amenities • Restrooms & Concessions 	<p>Lockers & Locker Rooms</p> <p>Plus:</p> <ul style="list-style-type: none"> • Accessories • Laundry & Towels • Saunas • Showers • Toilet Comp/Toilets • Waste Receptacles 	<p>Dogparks</p> <p>Plus:</p> <ul style="list-style-type: none"> • Fencing • Lighting • Pet Waste 	<p>Soccer Complexes</p> <p>Plus:</p> <ul style="list-style-type: none"> • Soccer Turf (Natural) <ul style="list-style-type: none"> - Seeding, Aerating - Mowing, Grooming - Irrigation, Control, Drainage • Soccer Turf (Synthetic) • Synthetic Turf • Scoreboards & Lights • Bleachers, Seating • Restroom & Concessions
<p>SEPTEMBER</p> <p>FACILITY MAINTENANCE</p> <p>Edit Deadline: 06/16/08 Ad Deadline: 07/18/08 Materials Deadline: 07/25/08 Bonus Circulation:</p> <ul style="list-style-type: none"> • National Recreation & Park Association Congress 	<p>Filter & Filtration Systems</p> <p>Plus:</p> <ul style="list-style-type: none"> • Alternative • Elements & Covers • Replacement Parts • Rock & Silica Sand • Separation Tanks 	<p>Recreation Centers, Gymnasiums, Field Houses & Ice Rinks</p> <p>Plus:</p> <ul style="list-style-type: none"> • Aerobics • Basketball Prod. • Bleachers/Seating • HVAC • Scoreboards/Lights • Surfaces/Gym Floors 	<p>Trails & Pavilions</p> <p>Plus:</p> <ul style="list-style-type: none"> • Mowing & Trimming • Utility Vehicles • Waste Receptacles • Docks, Decks & Bridges • Restrooms • Lighting 	<p>Golf Courses</p> <p>Plus:</p> <ul style="list-style-type: none"> • Golf Turf <ul style="list-style-type: none"> - Seeding & Aerating - Mowing & Grooming - Irrigation & Control • Synthetic Turf • Amenities • Accessibility
<p>OCTOBER</p> <p>ANNUAL BUYER'S GUIDE ISSUE</p> <p>Edit Deadline: 07/14/08 Ad Deadline: 08/18/08 Materials Deadline: 08/25/08</p> <p>Bonus Circulation:</p> <ul style="list-style-type: none"> • At all 2008 Trade Shows where PRB is Exhibiting 	<p>Commercial Pools & Spas</p> <p>Plus:</p> <ul style="list-style-type: none"> • Cleaning Equipment • Coatings (Fiberglass & Paint) • Covers & Accessories • Decking & Flooring • Dehumidifiers • Heaters • Enclosures • Lighting • Liners 	<p>Fitness Centers</p> <p>Plus:</p> <ul style="list-style-type: none"> • Cardio • Protective Flooring • Strength, Resistance • Therapeutic 	<p>Skateparks</p> <p>Plus:</p> <ul style="list-style-type: none"> • Amenities • Fencing • Lighting • Vandal Resistant Products 	<p>Tennis Complexes</p> <p>Plus:</p> <ul style="list-style-type: none"> • Benches & Seating • Court Surfacing <ul style="list-style-type: none"> - Clay, Cushioned - Hard, Indoor Poured • Synthetic Turf • Re-surfacing • Fencing • Lighting • Nets & Netting • Restrooms & Concessions
<p>NOVEMBER</p> <p>MOWING, GROOMING, MARKING & TRIMMING</p> <p>Edit Deadline: 08/14/08 Ad Deadline: 09/19/08 Materials Deadline: 09/26/08 Bonus Circulation:</p> <ul style="list-style-type: none"> • Athletic Business Conf. & Expo 	<p>Aquatic Centers & Natatoriums</p> <p>Plus:</p> <ul style="list-style-type: none"> • Access Products <ul style="list-style-type: none"> - Accessibility (Disabled) - Grab Rails, Ladders • Commercial Pool Products • ID, Tickets & Wristbands 	<p>Volleyball</p> <p>Plus:</p> <ul style="list-style-type: none"> • Nets & Netting • Scoring Equip. • Padding • Standards • Floor Covers & Wipes 	<p>Playgrounds</p> <p>Plus:</p> <ul style="list-style-type: none"> • Amenities • Safety Surfacing 	<p>Football Complexes</p> <p>Plus:</p> <ul style="list-style-type: none"> • Natural Turf <ul style="list-style-type: none"> - Mowing, Grooming - Irrigation, Control, Drainage - Seeding, Aerating - Dragging, Lining - Drainage • Synthetic Turf • Restrooms, Concessions • Scoreboards, Lights • Bleachers, Seating
<p>DECEMBER</p> <p>SPORTS SURFACES</p> <p>Edit Deadline: 09/15/08 Ad Deadline: 10/17/08 Materials Deadline: 10/24/08 Bonus Circulation:</p> <ul style="list-style-type: none"> • Sports Turf Manager's Association Expo 	<p>Competitive Swimming Programs</p> <p>Plus:</p> <ul style="list-style-type: none"> • Bleachers, Benches & Seating • Line Protection • Racing Lanes & Reels • Scoreboards & Recordboards • Sound Systems & Acoustics • Starting Platforms • Timing Devices 	<p>Gymnastics & Pilates</p> <p>Plus:</p> <ul style="list-style-type: none"> • Mats • Safety & Security • Safety Surfacing 	<p>Climbing Walls</p> <p>Plus:</p> <ul style="list-style-type: none"> • Challenge Courses • Ropes Courses • Skateparks 	<p>Multi-Use Facilities</p> <p>Plus:</p> <ul style="list-style-type: none"> • Lacrosse • Tennis • Track & Field • Outdoor Pools • Synthetic Turf