



The #1 Resource for Parks and Recreation Professionals

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Division of Northstar Publishing, Inc.

Buyer's Guide Listing Form

It's time to submit your listing for the Parks & Rec Business October Buyer's Guide. Featuring a circulation of 15,000 parks and recreation decision-makers, the October Buyer's Guide is an annual reference tool that will net you new customers year-round.

Make sure your company is listed! Complete the form below (selecting up to three categories using the key on the reverse side of this page) and provide a brief description of your company's products/services. Sign and fax this page only to (330) 723-6598.

PAYMENT OPTIONS (Payment must accompany your request)
(CHECK ALL THAT APPLY)
Print & Online Listing (advertisers) \$250
Print & On-line Listing (non-advertisers) \$500
Enhance Your Listing (add logo). Above rate + \$50 per category in which your logo will appear.
Please email logo to: judyc@northstarpubs.com
Check One: Visa MasterCard American Express Check # (Payable to Northstar Publishing, Inc.)
Credit Card #: Billing Zip Code:
Name On Card: Expiration:
Signature: Date:

YOUR CORPORATE LISTING
Listing Contact (will not appear in listing):
Phone: Fax: Toll Free:
Company Name:
Address:
City: State: Zip: Country:
Email: URL:

PRODUCTS AND/OR SERVICES LISTING
Products and/or Services description (MAXIMUM 240 CHARACTERS):
CATEGORIES - Please indicate in which category you would like your listing to appear. (MAXIMUM 3 - SEE REVERSE SIDE).
CATEGORY 1: INCLUDE YOUR LOGO-ADD \$50
CATEGORY 2: INCLUDE YOUR LOGO-ADD \$50
CATEGORY 3: INCLUDE YOUR LOGO-ADD \$50
Sign Off & Date:
(CHECK BOX) Please have a representative call me about advertising in the Parks & Rec Business October Buyer's Guide issue.
For Advertising Reservations: Call (866) 444-4216

## Buyer's Guide Listing Form

### CATEGORY KEY

Record category name(s) in the Products and/or Services Listing form on reverse side (maximum 3 categories).

Accessibility Products & Equipment  
Aerators & Fountains  
Animal & Pest Control Products & Services  
Apparel  
Aquatics Equipment & Supplies  
Archery Equipment  
Architects, Designers & Engineers  
Arts & Crafts Supplies  
Beds and Bedding  
Boats, Canoes or Kayaks  
Books, Guides & Reference Materials  
Buildings & Structures  
(Restrooms, Concessions, Maintenance Buildings)  
Climbing Walls  
Communication Products & Services  
Concessions Supplies & Equipment  
Construction Equipment & Supplies  
Consulting Services  
Custom Field Stencils  
Dock Equipment  
Docks, Decks & Bridges  
Drinking Fountains  
Educational Products  
Equestrian Programs & Products  
Facility & Grounds Maintenance Products  
Fee Collection System  
Festival & Event Products & Services  
Field Accessories  
First Aid Supplies  
Fitness Equipment  
Flooring & Athletic Surfaces  
Food Service Products  
Footlockers  
Fundraising Products & Programs  
Furniture  
Games  
Gazebos, Pavilions & Picnic Structures  
Gift & Camper Care Packages  
Golf Course Products & Equipment  
ID Systems-Wristbands, Tickets, etc.  
Indoor Recreation Equipment  
Insurance & Risk Management Providers  
Interactive Products & Services  
Irrigation Products  
Labels  
Lake/Pond Management Products  
Landscaping Products & Materials  
Lighting  
Litter Control Products  
Management Software

Miniature Golf  
Money Handling Equipment  
Mowers & Lawn Equipment  
Outdoor Recreation Equipment & Supplies  
Photography Equipment, Supplies, & Services  
Playground Equipment  
Playground Safety Surfacing  
Programming Products & Services  
Promotional Products & Advertising Specialties  
Rec Centers/Community Centers  
Registration Products & Services  
Rental Services  
Restrooms & Locker Rooms (Furnishings & Equipment)  
Rink Equipment & Supplies  
Ropes Courses  
Safety & Security Products & Services  
Safety Surfacing (Playground)  
Scoreboards  
Shade Structures  
Signs  
Site Furnishings & Site Amenities  
Skateparks & Skate Products  
Software  
Sound Systems  
Sports/Ice Rinks  
Sports Equipment  
Sports Field Marking, Grooming & Maintenance  
Sports Turf Products  
Staffing/Recruitment Products & Services  
Surfacing Materials  
Swimming Pool Chemicals  
Swimming Pool Enclosures (Commercial)  
Swimming Pool Equipment  
Synthetic Turf  
Team Sports  
Tents, Tipis & Yurts  
Traffic Control/Parking  
Turf Care Chemicals  
Utility/Maintenance Vehicles  
Vehicles, Transportation  
Water Park & Sprayground  
Water Safety Training & Supplies  
Waterfront Recreation Equipment & Supplies  
Website Design & Service  
Windscreen & Netting